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Enter your mobile number or email address below and we'll send you a link to download the free Kindle App. Then you can start reading Kindle books on your smartphone, tablet, or computer - no Kindle device required. Available for Pre-order. This item will be released on November 26, 2018. Cathy was closely involved with the sponsorship of the college football bowl game now known as the Chick-fil-A Bowl, but from 1997-2005 known as the Chick-fil-A Peach Bowl, and prior to that simply as the Peach Bowl. Chick-fil-A, the third-largest quick-service chicken restaurant chain in the country, gives all employees Sunday off to spend with family and to express their faith.